



February 5, 2020

Dear Culinary Artists,

You are cordially invited to take your place in the immensely popular showcase of creative culinary culture as part of **our 14th Annual Taste of Plumas April 18, 2020!**

We very much appreciate the effort that you put into being a participant in this very important fundraiser for Plumas Arts. In response we do our very best job to promote and produce what is always a Sold Out event that puts you in front of several hundred discriminating diners all ready to be impressed by you and what you serve.

If you have been with us in years past most of the logistical details will be the same.

If you are new to the event, here are some of the basic details...

- There is no fee to participate. Plumas Arts *will provide you* a complimentary one-year membership.
- The event runs from 5:30 to 8pm at the Plumas Sierra County Fairgrounds.
- Set up begins at 3:00 pm. We need you to be ready to serve by 5pm.
- We ask you to prepare 350 tastes... 300 Tickets will be sold, plus we ask that you figure in a bit extra so the staffs of your fellow restaurants can join in the tasting. The event has "Sold Out" every year.
- We supply one 8ft table with a white tablecloth, power, napkins, plates, cutlery and meet your other needs, as we are able.
- You are also requested to provide table decoration and promotion of your business on that table space.
- If you need other serving tables or preparation tables, please bring them with you.
- There are People's Choice Awards for presentation as well as favorites in each food category.

We would love you to be part of Taste of Plumas and are happy to provide you with more information or answer any other questions that you might have. Please let us know you are interested by emailing kara@plumasarts.org or leaving a message with a phone number and good time to call you at **530-927-8600**.

The event benefits Plumas Arts, the county's most active and resourceful cultural organization with a diversity of programs that serve our area with arts education programs, events calendar and information, host a gallery of resident artist's work as well as producing and co-producing many of the performances and cultural events. Plumas Arts also manages the Town Hall Theatre.

Looking forward to working with you and hearing from you soon,

Kara Rockett-Arsenault, Taste of Plumas Event Coordinator, Plumas Arts