

Plumas Arts Annual Report

FISCAL YEAR

JULY 1, 2022- JUNE 30, 2023



“Plumas Arts cultivates communities in which arts and culture flourish.”

This Annual Report summarizes Plumas Arts' programming for the 2022-2023 fiscal year. The report highlights our accomplishments, funding sources, events, and generous members and donors.

The 2022-2023 fiscal year was momentous. The Plumas Arts staff continued to grow this year to keep up with our increased number of events and programs.

We were delighted to bring fun events and partner on events in all corners of the county, and were very excited to start our new Kids Art Programs in Portola, Quincy, Indian Valley, and Chester.

This year, Plumas Arts was also able to award small grants directly to artists as well as cultural organizations and events.

Sincerely,

Kara Rockett-Arsenault

Executive Director



Painting by Lori Nourse Read

**Kara Rockett-Arsenault, Executive Director**

Kara has worked part-time with Plumas Arts since 2012, and was hired as Executive Director in October 2020.

**Suzanne de Martimprey, Gallery Coordinator**

Suzanne started with Plumas Arts in March 2022. Suzanne works to coordinate art displays at the Plumas Arts Gallery, Patti's Thunder Café, as well as coordinating membership.

**Jennifer Kaufmann Ready, Events and Programs Coordinator**

Jennifer was hired in June 2021 to manage and plan Plumas Arts events and work with the Artists in the Schools Program.

**Courtney Schrammel, Events Assistant**

Courtney joined the Plumas Arts team in March 2023 as the Events Assistant.

**Veronica Ruvalcaba, Kids Art Programs Coordinator & Office Administrative Assistant**

Veronica was hired in June 2023 as the Office Administrative Assistant and then accepted the position of the Kids Art Program Coordinators in August 2023.

BOARD OF DIRECTORS

Dale Ready, *President*, Quincy
Penny Berry, *Vice President*, Portola
Will Lombardi, *Secretary*, Quincy
Jodi Beynon, Quincy
Sierra Blanton, Quincy
Jane Braxton Little, Greenville
Lynn Dow, Quincy
Patricia Llamas, Quincy
Lee Anne Schramel, Greenville
Liz Swindell, Quincy

Many thanks to outgoing directors Dale Ready (Quincy) and Penny Berry (Portola), who are leaving the board in December 2023.

Interested in joining the Board of Directors? Reach-out to kara@plumasarts.org



Black Mountain Lookout
by Sally Posner

PROGRAMS

Words & Music

Words & Music started its 33rd year at Patti's Thunder Café in October 2022. Words & Music runs October through May on the second Thursday of the month.

More information can be found on plumasarts.org/words--music



The Quincy Pickers featured at October 2022 Words & Music

Kids Art Programs



In June 2023, Plumas Arts launched our inaugural Summer Arts Program. Taught by Tessa Clawson and Dorothy Hudson, the Summer Arts Program offered summer art classes to children in 2nd-8th grades in Portola, Quincy, Taylorsville, and Chester. Fee based, the program offered full and partial scholarships to any children in need.

More information can be found on plumasarts.org/kids-art-programs

Arts Education Programming



Arts Education, and access to art at a public school level, is a fundamental aspect of our organization. We strive to make quality arts education programming available to all students regardless of means.

Through a partnership with Musica Sierra, Plumas Arts exposed children to Grammy and Emmy-winning ensemble, Time For Three.

Artists in the Schools

Artists in the Schools, a program run by Plumas Arts for 34 years that brings artists directly into every K-6 classroom in Plumas County to teach workshops. Plumas Arts provided ten-week long workshops hosted by nine artists that covered a broad variety of topics from drawing and mixed media to dance, lino stamp print making, and book making. Over 750 students participated in the program in 39 classrooms this fiscal year.



Poetry Out Loud

Poetry Out Loud, started by the National Endowment for the Arts and the Poetry Foundation, encourages students to learn about influential poetry through memorization and recitation. This program helps students at the high school level master public speaking skills, build self-confidence, and learn about literary history and contemporary life.

Students compete at the county level by mid-February, and county winners then compete at California Poetry Out Loud State Finals. At the state level, one winner will be selected to represent California in the national competition.

The local county Poetry Out Loud competition, coordinated by Margaret Garcia, was held in January 2023 at the Plumas Arts Gallery.

Plumas Arts was thrilled to hold a full roster of robust events in Fiscal Year 2023.

July 21 and August 18, 2022- Finished off the inaugural season of a summer music series, **Music in the Plaza**. The third Thursday in June, July, and August featured free and family friendly music at Dame Shirley Plaza in Quincy.

July 28-31, 2022- Plumas Arts coordinated the **Art Barn** at the Plumas-Sierra County Fair. Featuring work from artists young and old in the two county area.

September 14, 2022- Quincy's 15th Annual **Wild & Scenic Film Festival** was held at the Town Hall Theater.

September 24, 2022- Plumas Arts hosted a trailhead at the **Sierra Valley Art & Ag Trail** at Sierra Valley Farms.

The 17th Annual **Mountain Harvest Beer Festival**, was held on October 15, 2022 at the Plumas-Sierra County Fairgrounds with a record breaking turnout.

October 26, 2022- The **Local Films Festival**, a creation of Plumas Arts, featured 8 films made locally featuring local organizations and residents.

In the winter of 2022/2023, Plumas Arts held **Gallery Paint Nights**, evenings of guided painting with local artists. These popular events were held in November, December, and April.

May 6, 2023- **Poetry Reading** with El Dorado County Poet Laureate Lara Gularte and Lassen County poet Diana Henning.

May 21, 2023- Fundraiser **Wine in the Woods** held at Wild Plumas in Greenville, CA.

June 15, 2023- We kicked off the second year of our summer music series, **Music in the Plaza**, a free and family friendly music at Dame Shirley Plaza in Quincy.

The 52nd Annual **Almanor Art Show** was held June 24-25, 2023 on the Collins Pine Lawn in Chester, CA.



Plumas Arts Gallery, also known as the Capitol Arts Gallery, displays art from over 100 member artists. Gallery feature shows and gallery opening receptions were held monthly and featured everything from student art during Student Art Month to photography, paintings, and Artist in the Lookout Residency.

Board member Will Lombardi continued to film and interview featured gallery artists, a publicity and awareness campaign initiated during the pandemic. The interviews have been shared through Plumas Arts' Facebook and YouTube channels, email newsletters, and at plumasarts.org

Plumas Arts also coordinates the art display at Patti's Thunder Café, a popular eating establishment in Quincy, which also has hosted the in-person Words & Music program for 33 years. This art display rotates on a bi-monthly schedule.

Featured artist show schedules can be found at plumasarts.org/gallery



By Suzanne de Martimprey



By Lorraine Nielsen



By Chirs Mehne



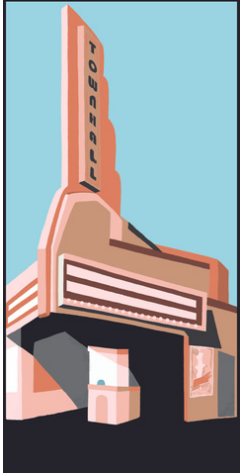
By Pamela Noel

PLUMAS ARTS RE-GRANTING

Plumas Arts was fortunate this year to award money to several local organizations for artist support.

- **West End Theatre** for their Dramaworks and Magic Beanstalk Players programs.
- **Plumas Performing Arts** for their free county-wide summer music program.
- **City of Portola** to support musicians at their City Lights summer concerts.
- **Musica Sierra** for their music assembly programs in Portola and Quincy. Plumas Arts is also working with them to help expand programming throughout Plumas County in the coming years.
- **Greenville Community Picnics** to support musicians at their monthly picnics.
- **Lost Sierra Plein Air Festival**
- **Sierra Valley Art and Ag Trail**

TOWN HALL THEATRE



The Town Hall Theatre, a first-run feature film business and community performing arts venue at 469 Main Street in Quincy, has been operated by Plumas Arts since 1989. In 2003, the Theatre was deeded to Plumas Arts by the Town Hall Association when the Association deemed that Plumas Arts was carrying on their mission of maintaining the facility and preserving the space as a community gathering place.

In the past year, Theatre attendance has continued to suffer from online streaming services. On-screen advertising and private rentals have allowed the theatre to remain viable.



Aeron Christensen, Theatre Manager

Aeron started with Plumas Arts in August 2021. Aeron screens movies, manages many aspects of the Town Hall Theatre business, and oversees concessions staff.

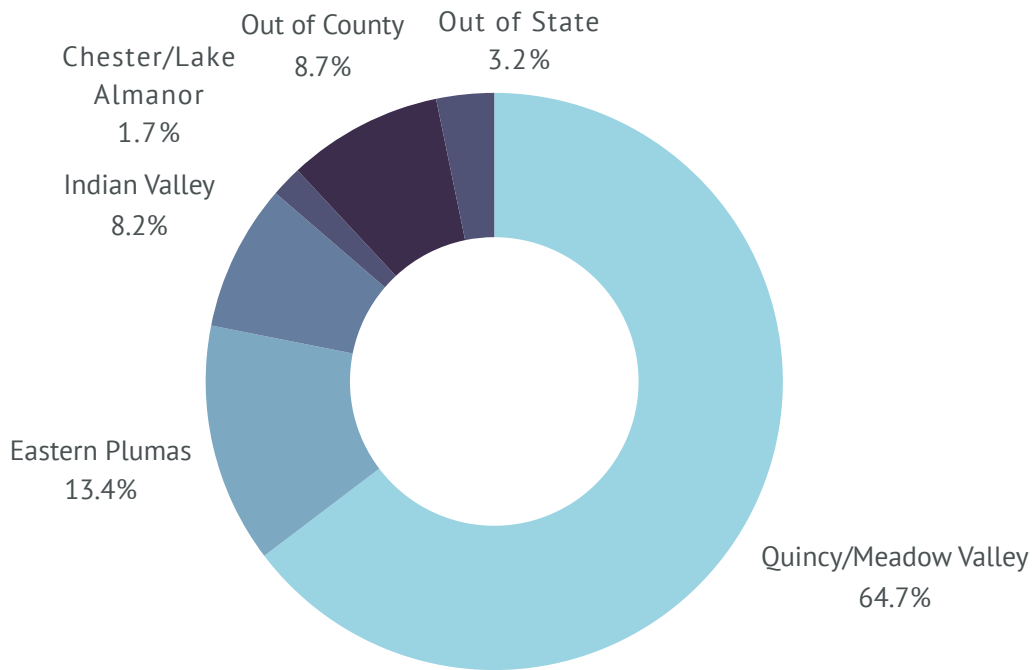


December 17, 2022, Plumas Arts collaborated with the local band Nightbrain to host a 1st Annual Holiday Cheermeister concert.

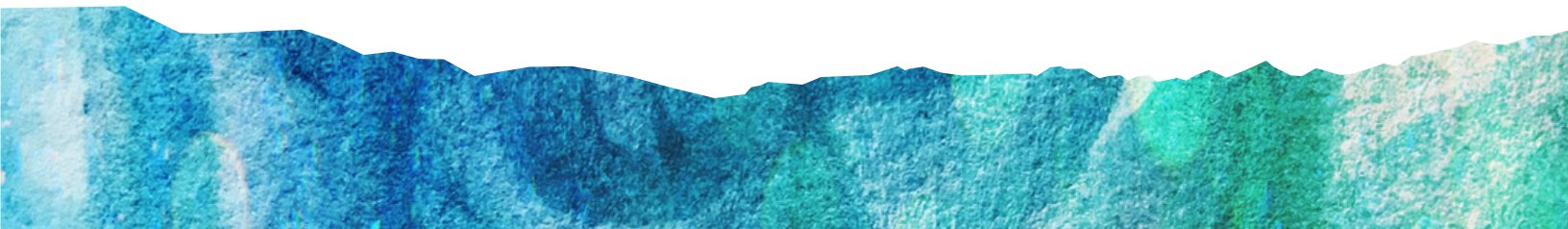
MEMBERSHIP

“Membership is our lifeblood, supporting all the many programs we provide to all the communities within Plumas County. Membership support makes our work possible.”

Members provide ongoing annual or recurring monthly support. During Fiscal Year 2023, Plumas Arts maintained about 900 members.



Membership By Community



“ I donate to Plumas Arts to help support their significant work in fostering the arts in Plumas County. As an artist and former art teacher, I recognize the importance of the arts in all our lives and am extremely grateful for the work Plumas Arts is doing through its gallery, programs, and commitment to arts education. Along with my annual recurring gift to Plumas Arts, I also give to support their special programs, such as the scholarship fund for After School and Summer Arts Programs for children. ”

- Bob Blesse

Susan Allen & Wayne Cartwright
 Bruce Baldwin
 Robert Blesse
 Sierra Blanton Rader & Phil Rader
 Lindsey Buis-Kelley & Nils Lunder
 Carol & Ken Cassaday
 Marc Coventry
 Thomas Davis

Darla DeRuiter & Darrel Jury
 Sarah Gallagher
 John Gallagher
 Tracy & Jeff Kepple
 Julie & Larry Newman
 Christine Peters
 Barbara & James Rockett
 Angie Williams
 Louise Young

Thank you to Susie Bennett, Gretchen Jehle, Carla Hamilton, and Lee Anne Schramel for your continued volunteer help.

BUSINESS AND NON-PROFIT SPONSORS

| | |
|------------------------------------|---------------------------------|
| Bequette & Kimmel Accountancy Corp | Heat Transfer Systems |
| Drunk Brush | The Lost Sierra Company |
| Elwell Lakes Lodge | Plumas Bank |
| Feather Financial | Plumas Corp |
| Feather River College | Plumas County Fire Safe Council |
| Feather River Food Coop | Quincy Collective |
| Feather River Land Trust | Quincy Courtyard Suites |
| Feather River Solar Electric | Quintopia Brewing Co |
| Flanigan-Leavitt Insurance Agency | Ranchito Motel |
| Friends of Plumas Wilderness | Sierra Institute |

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FINANCES

Plumas Arts was honored to be the recipient of several grants during Fiscal Year 2023. We received grant funding from:

•**California Arts Council** through their:

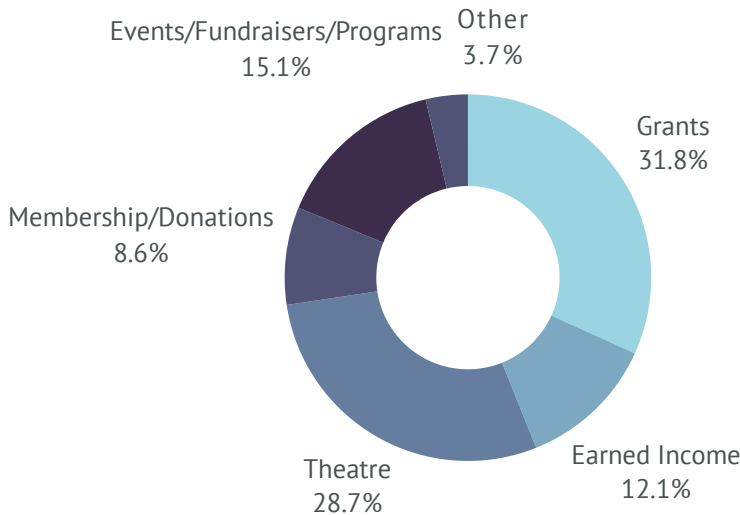
-Impact Project Program: Monies received funded the creation of a book for the Dixie Fire Stories Project, as well as work on the DFSP website.

-Artists in the Schools Program: Monies received supported artist wages and coordination for the program.

-State Local Partnership: Monies received were directed towards operational support, free arts programming for students and the public, and the Poetry Out Loud program.

•**Plumas County Office of Education** as matching funds for our Artists in the Schools Program.

•**Nevada County Arts Council** for Plumas Arts’ partnership in their Upstate Creative Corps program.

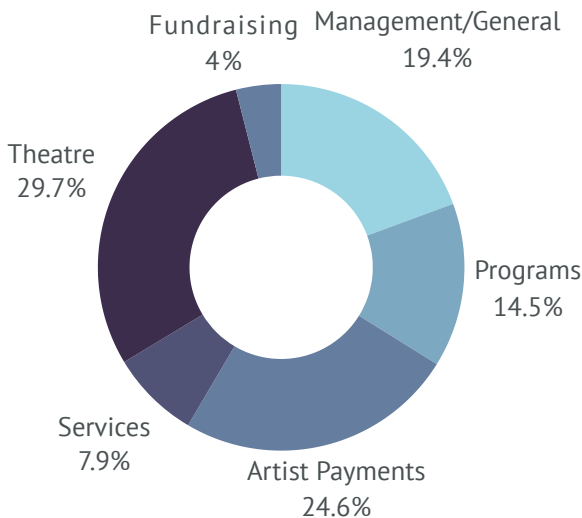


Revenue By Source

Revenue

| | |
|-----------------------------|-----------|
| Grants | \$142,104 |
| Earned Income | \$54,317 |
| Theatre | \$128,256 |
| Membership/Donations | \$38,522 |
| Events/Fundraisers/Programs | \$67,291 |
| Other | \$16,604 |

TOTAL **\$447,095**



Expenses by Category

Expenses

| | |
|--------------------|-----------|
| Management/General | \$83,916 |
| Programs | \$62,731 |
| Artist Payments | \$106,658 |
| Services | \$34,140 |
| Theatre | \$128,494 |
| Fundraising | \$17,203 |

TOTAL **\$304,648**

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Plumas Arts is honored to serve such vibrant communities. We couldn't continue our diverse programming without your support.

Stay informed about our activities by signing up for our email newsletter: plumasarts.org/contact-us

View upcoming events on Plumas Art's Community Events Calendar: plumasarts.org/calendar

Join the Plumas Arts family today!

plumasarts.org/membership

Give the Gift of Art

plumasarts.org/donate

Learn About Legacy Giving

plumasarts.org/legacy-giving



the Heart of Community
www.plumasarts.org

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